



Innovative card packaging solutions



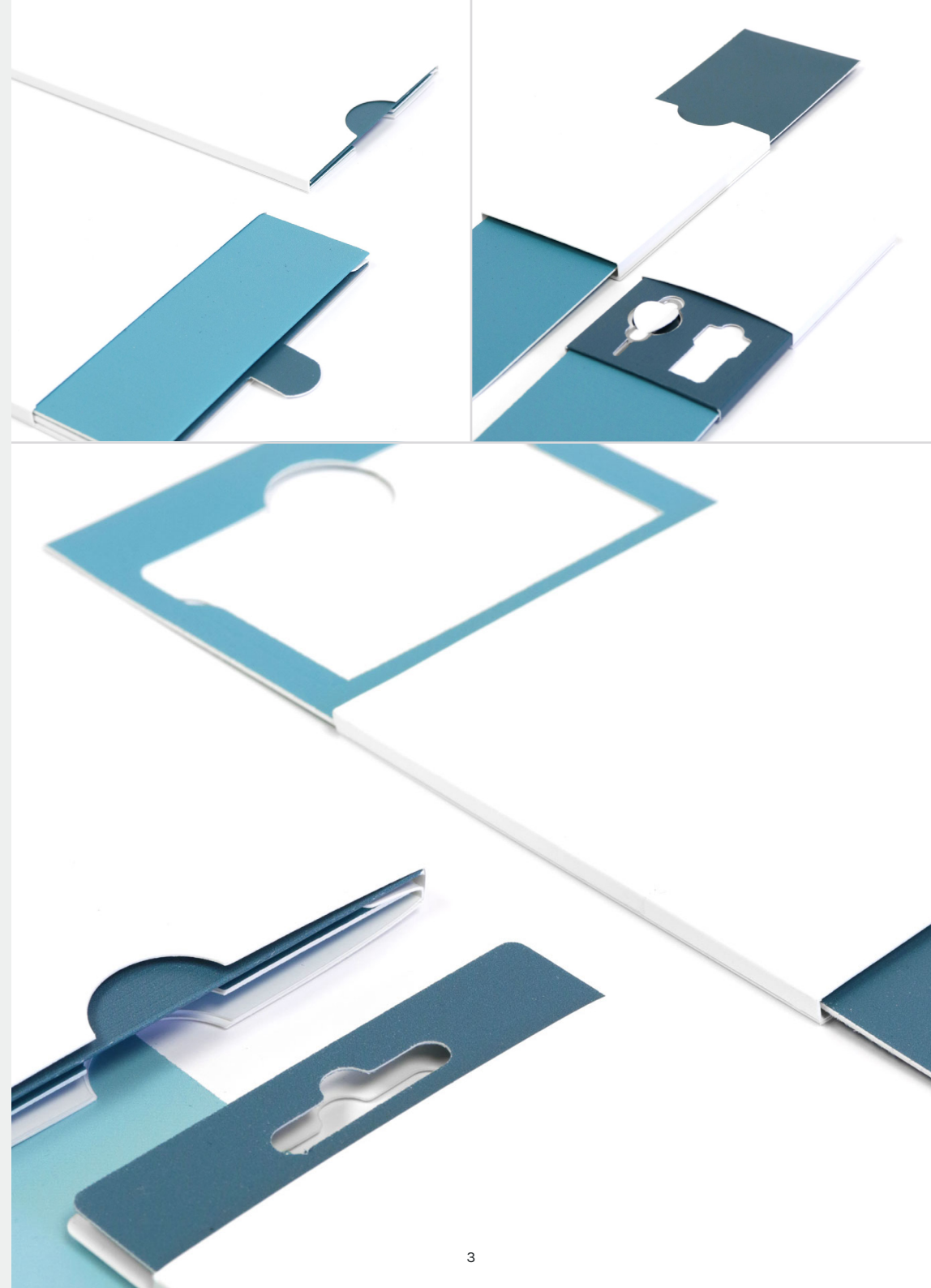
INTRODUCTION

At B-PAK we specialize in creating and manufacturing the most innovative and exciting packaging available.

Our products are ethically sourced and manufactured from environmentally sustainable resources. We strive to provide our clients with products that truly reflect their brand identity and delight their customers with a memorable and captivating unboxing experience.

START YOUR PROJECT HERE:

1. Select your preferred pack format.
2. Customize it with a range of features and finishes.
3. Work with our team to create and get a quote.
4. Sit back and wait for it to be delivered.



Types of PAKs

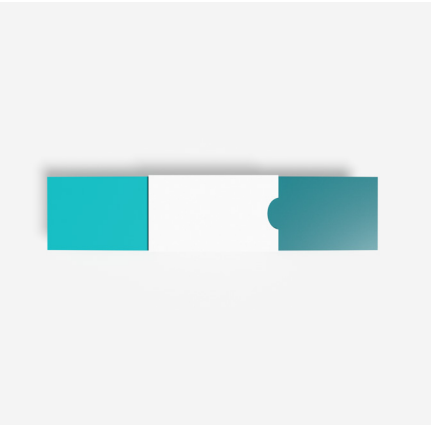
We supply a range of pack formats that suit various needs. All packs have customizable features and adjustable dimensions.

[REQUEST A SAMPLE](#)

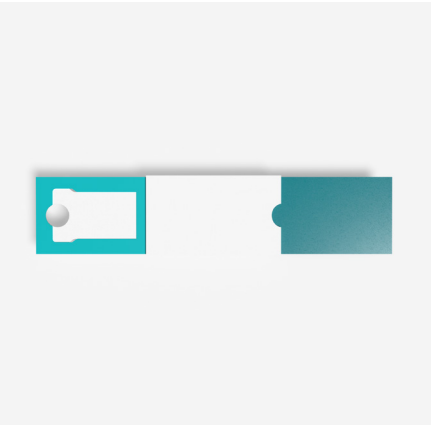
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✉ info@bpak.com

PERTH 12



CANBERRA 14



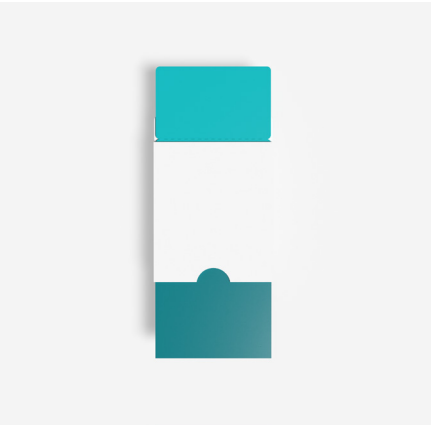
SYDNEY 16



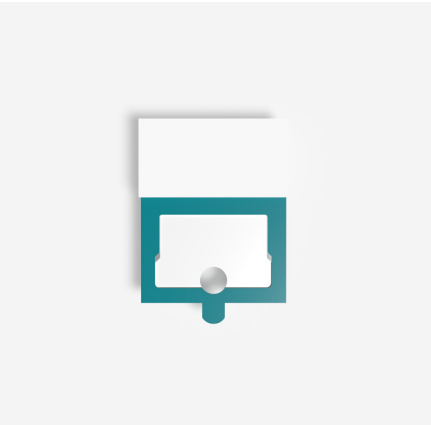
ADELAIDE 18



DARWIN 20



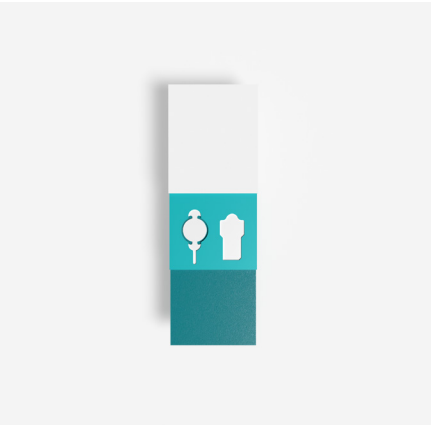
NEWCASTLE 22



HOBART 24



MELBOURNE 26



Types of PAKs

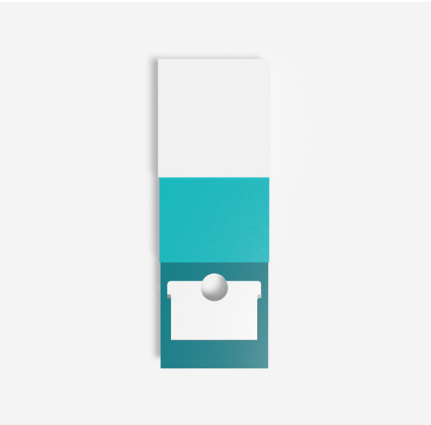
We supply a range of pack formats that suit various needs. All packs have customizable features and adjustable dimensions.

[REQUEST A SAMPLE](#)

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BRISBANE 28



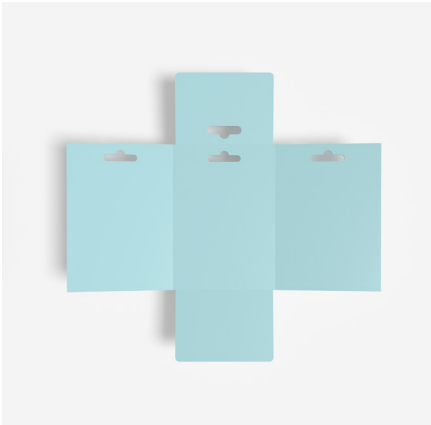
GLENUGIE 30



TASMANIA 32



ALBANY 34



CAIRNS 36



How our PAKs Work

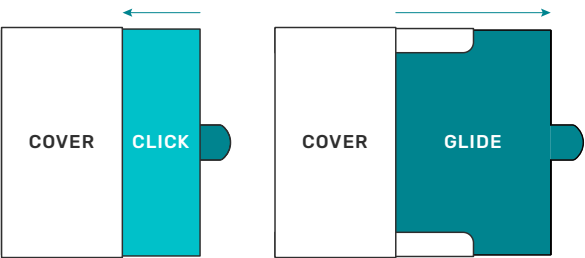
These are the linear function groups for our packs. We also supply non-linear options in our low cost fulfillment range.



THE BYRON

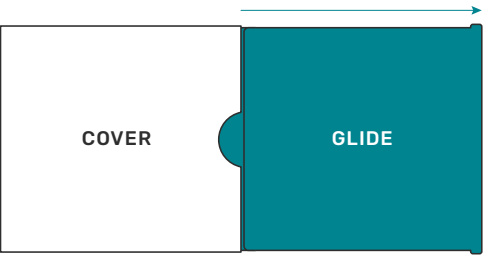
Move the Glide component out of the Cover to simultaneously reveal the Click from the opposite side.

Perth | Canberra | Sydney | Adelaide | Darwin



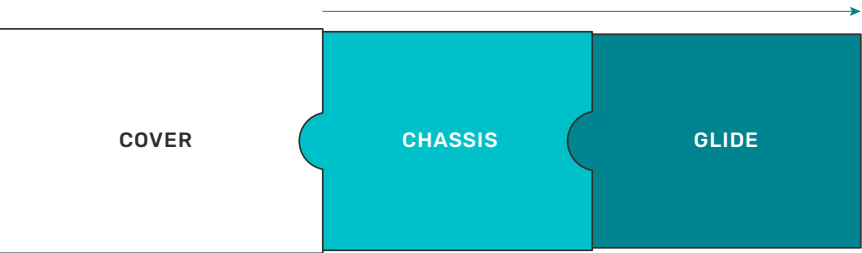
THE BALMORAL

Move the Glide section out of the Cover and watch the Click section lower into the Cover to reveal the entire tab component.



THE BUCHANAN

Move the Glide component out of the cover until it locks into its' open position.



THE BONDI

Extend the Glide component out of the Cover and the Chassis withdraws in the same direction at the same time.

Melbourne | Brisbane

THE BURLEIGH

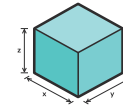
No linear function needed. Here's an alternative that can still be customized to your needs.

Glenugie | Tasmania | Albany | Cairns

Adapt your PAK

These icons advise how each pack can be adapted to suit your needs. This is a guide to help understand their meanings.

We will help you through the process to create your custom pack. We'll help to add value to your product that your customers will remember.



ADJUSTABLE DIMENSIONS

Dimensions can be adjusted to suit specific requirements.



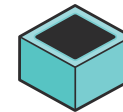
CARD HOLDER

An insert can be added to this pack to hold a card or small leaflet.



WINDOW

A window or personalized die cut can be added to the front cover.



PRODUCT FITMENT

A fitment can be added to hold a specific product.



BOOKLET

A 16PP booklet can be used with this pack. Thicker booklets are available on request.



SECURITY FEATURES

Perforated security features can be added to protect contents.

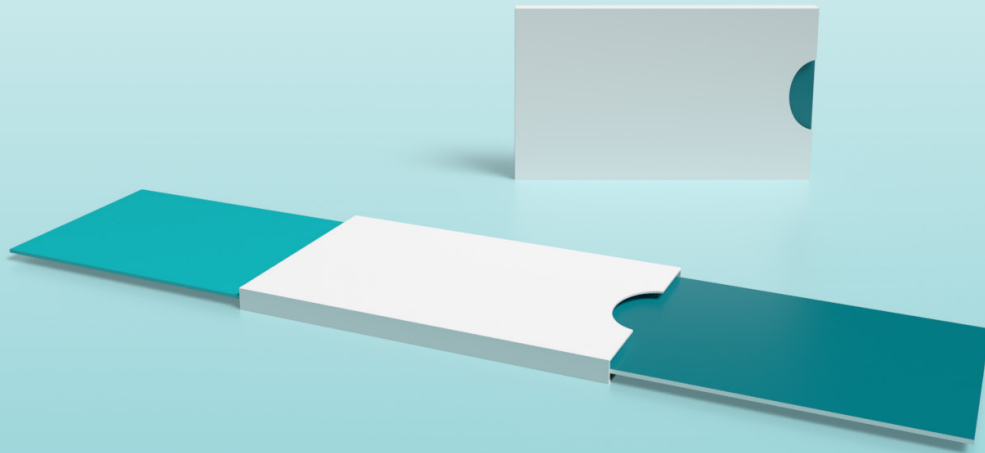


BARCODE WINDOW

A window can be added on the back of the pack to scan barcodes on card products.

Perth PAK

Create an engaging marketing solution with this compact, business card sized design.



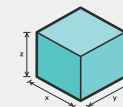
BENEFITS:

- Most compact and efficient pack in the range.
- Choose from optional specifications for presenting information and attaching cards and booklets.
- Standard dimensions (Closed): **L 96 x W 56.5 x D 5.5mm.**
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Product fitment



Booklet



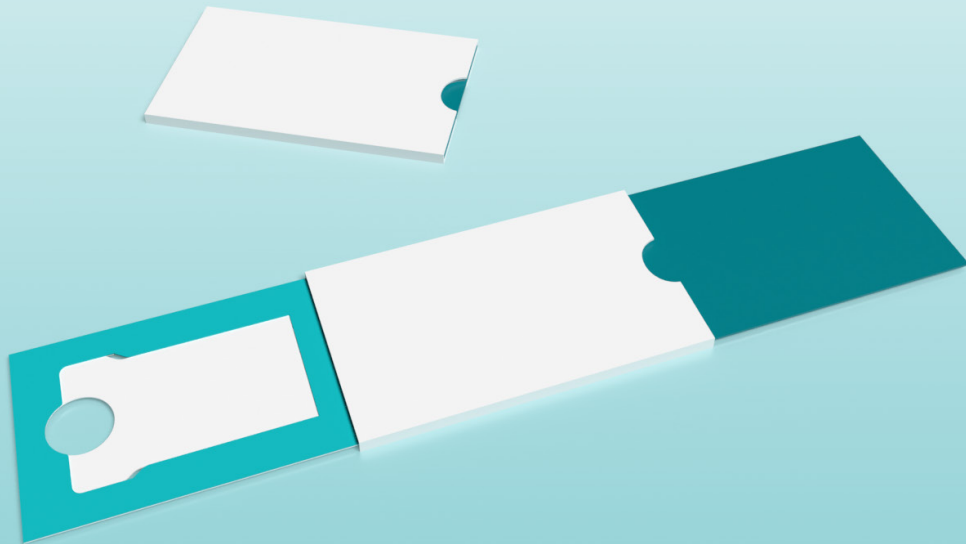
Security features



Barcode window

Canberra PAK

Deliver a dynamic brand touchpoint with this versatile and creative solution.



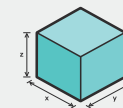
BENEFITS:

- Ideal platform to showcase your brand across a variety of card types, direct mailings or presentations.
- Customize this design by choosing from optional booklets up to 16 pages, card holders, and windows to reveal messaging.
- Standard Dimensions (Closed): **L 138 x W 81.5 x D 5.5mm.**
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Bank | Loyalty | Gift

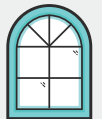
CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Window / Die cut



Product fitment



Booklet



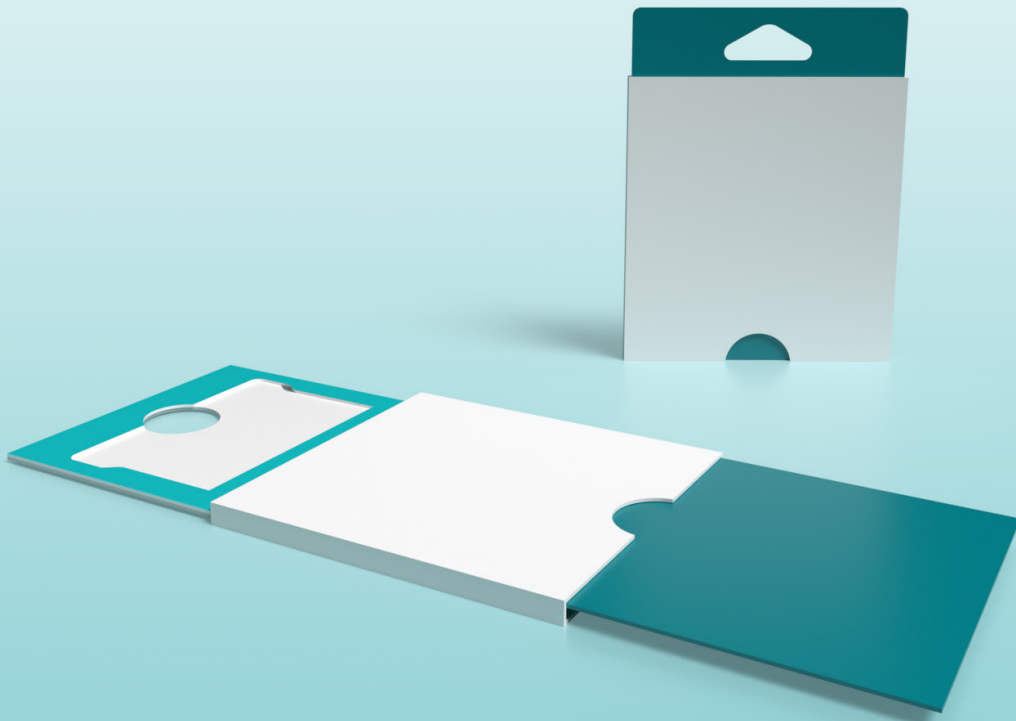
Security features



Barcode window

Sydney PAK

Get that card noticed with this solution incorporating a euro-hook and compact dimensions to suit retail displays.



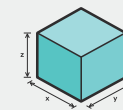
BENEFITS:

- Can hold two cards at the same time.
- Choose from options including additional security features for direct mailings and a barcode reader window to make it convenient for scanning purchases.
- Standard Dimensions (Closed):
L 133.5 x W 101.5 x D 5.5mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

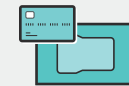
SUITABLE CARDS:

SIM | Bank | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Window / Die cut



Product fitment



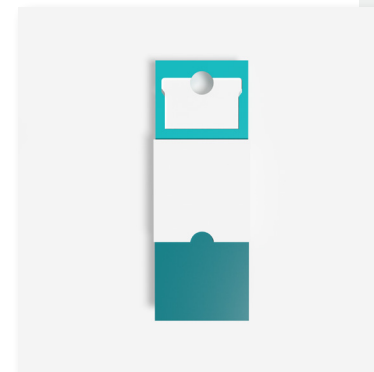
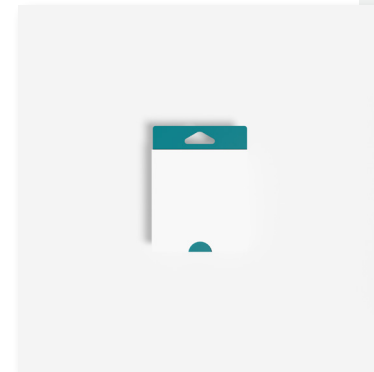
Booklet



Security features



Barcode window



Adelaide PAK

A unique design creating an enjoyable and memorable gift receiving experience.



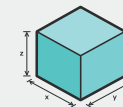
BENEFITS:

- This pack includes a linear motion to give maximum print space and a card holder for easy fulfillment.
- Make the most of retail shelf space with a handle feature for easy hanging.
- Standard Dimensions (Closed):
L 105 x W 100 x D 6mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

Loyalty | Gift

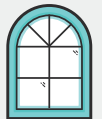
CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



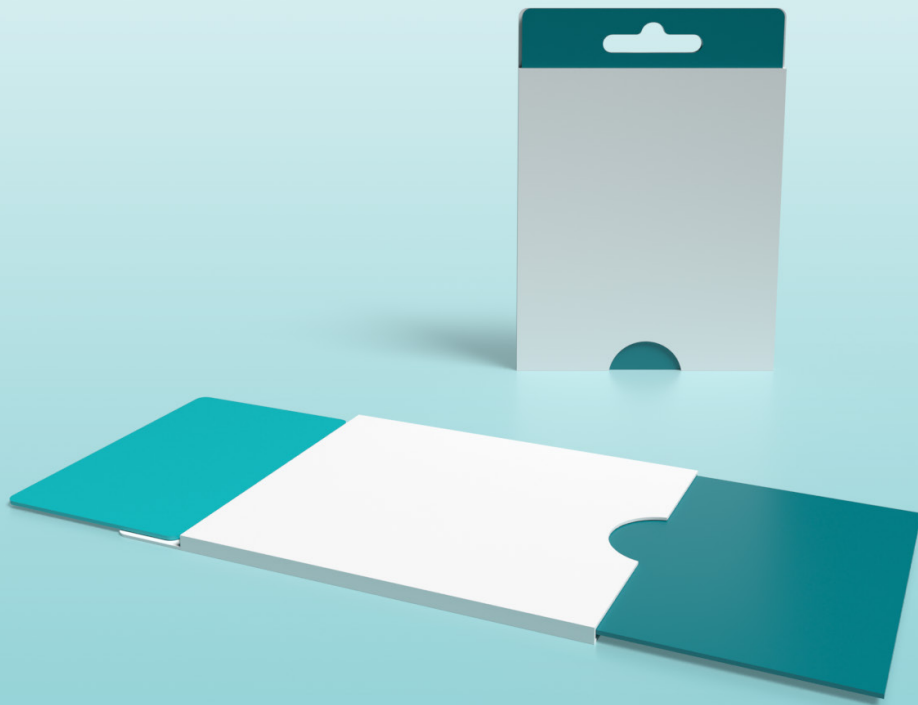
Window / Die cut



Barcode window

Darwin PAK

A sustainable solution with a gliding motion which will still promote and elevate your brands message and card delivery.



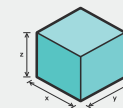
BENEFITS:

- This pack includes optimum print space for easy fulfillment.
- Make the most of retail shelf space with a hang tag for easy hanging.
- Standard Dimensions (Closed):
L 124 x W 88.6 x D 3.8mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



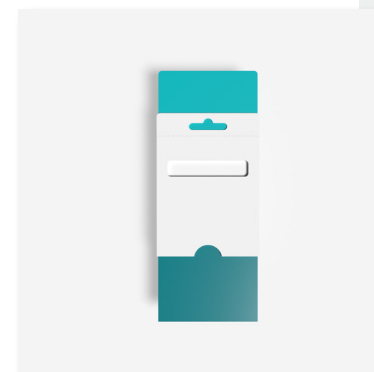
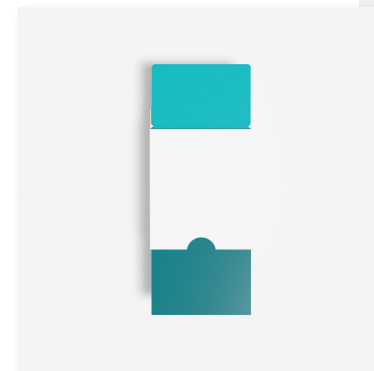
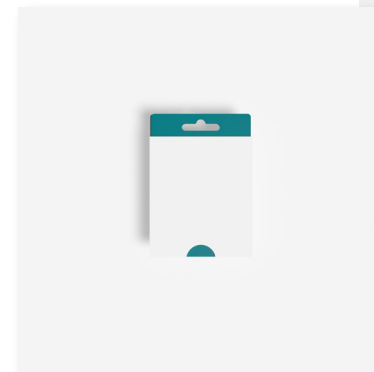
Card holder



Security features

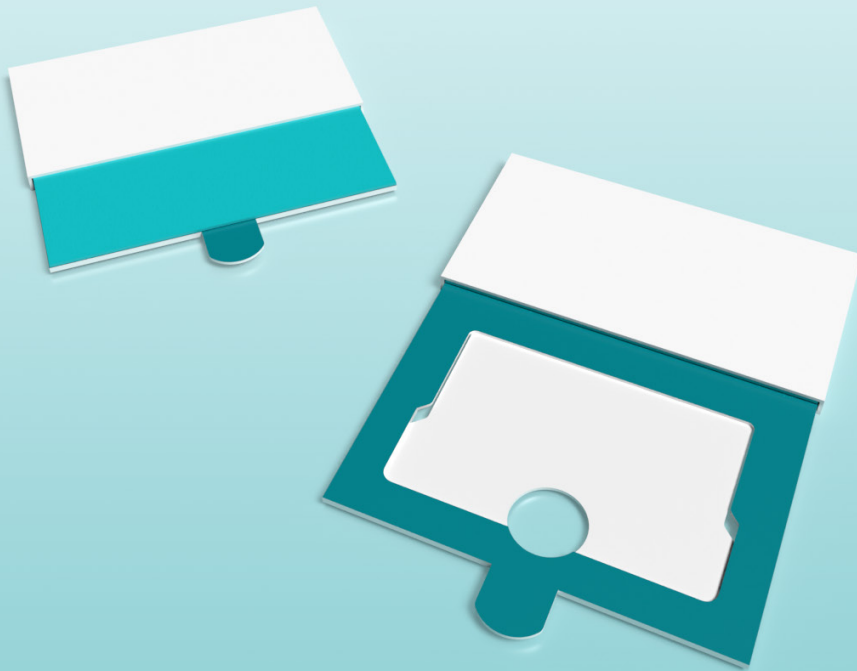


Barcode window



Newcastle PAK

Deliver an interactive solution for holding cards and small booklets.



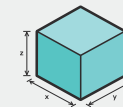
BENEFITS:

- Creative and fun opening experience that is 'drawer-like' to unveil small cards and booklets.
- Larger sizes are available upon request.
- Standard Dimensions (Closed): **L 110 x W 109.5 x D 5mm.**
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Product fitment



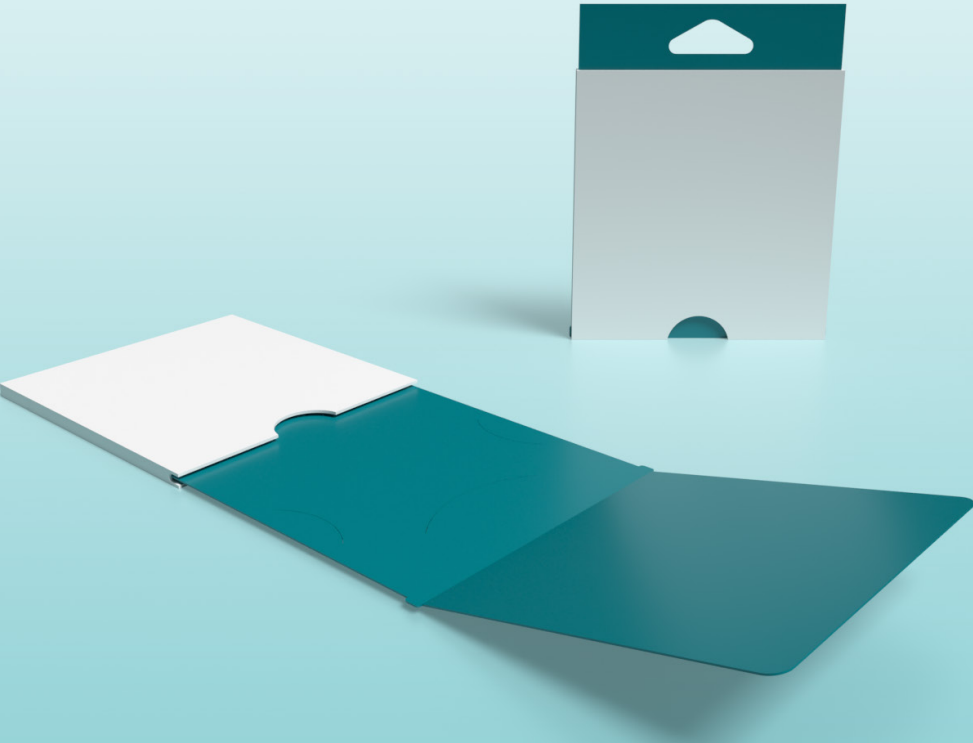
Booklet



Barcode window

Hobart PAK

Display your card in style without compromising your budget with our most cost effective solution.



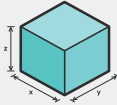
BENEFITS:

- Optimize retail impact with this space efficient design including a euro-hook and compact dimensions to suit most displays.
- Customizing options include a barcode reader window to make it convenient for scanning purchases.
- Standard Dimensions (Closed):
L 133 x W 103 x D 3mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

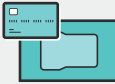
SUITABLE CARDS:

SIM | Bank | Loyalty | Gift


CUSTOMIZABLE FEATURES:




Adjustable dimensions




Card holder




Window / Die cut




Product fitment



Booklet



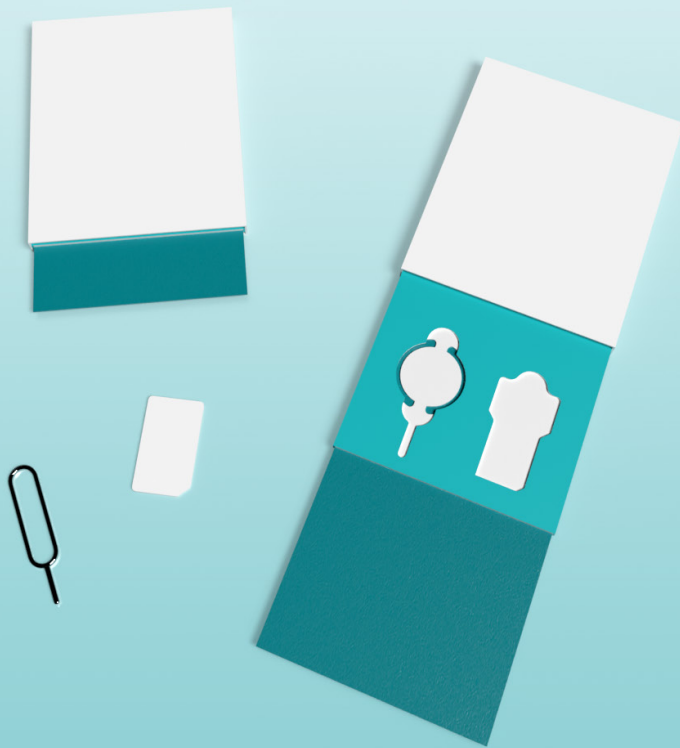
Security features



Barcode window

Melbourne PAK

Create an exciting experience with this small extending opening package format.



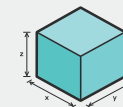
BENEFITS:

- Can include an integrated handle that once activated reveals a unique extending delivery system to impressively present the card.
- Standard Dimensions (Closed):
L 85.7 x W 56 x D 5mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

Micro SIM

CUSTOMIZABLE FEATURES:



Adjustable
dimensions



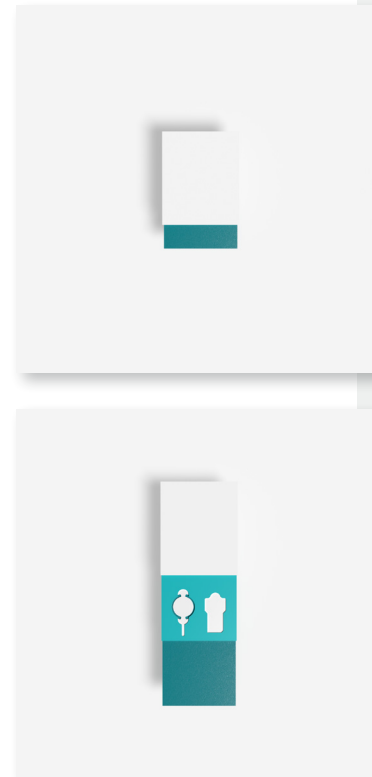
Card holder



Window /
Die cut

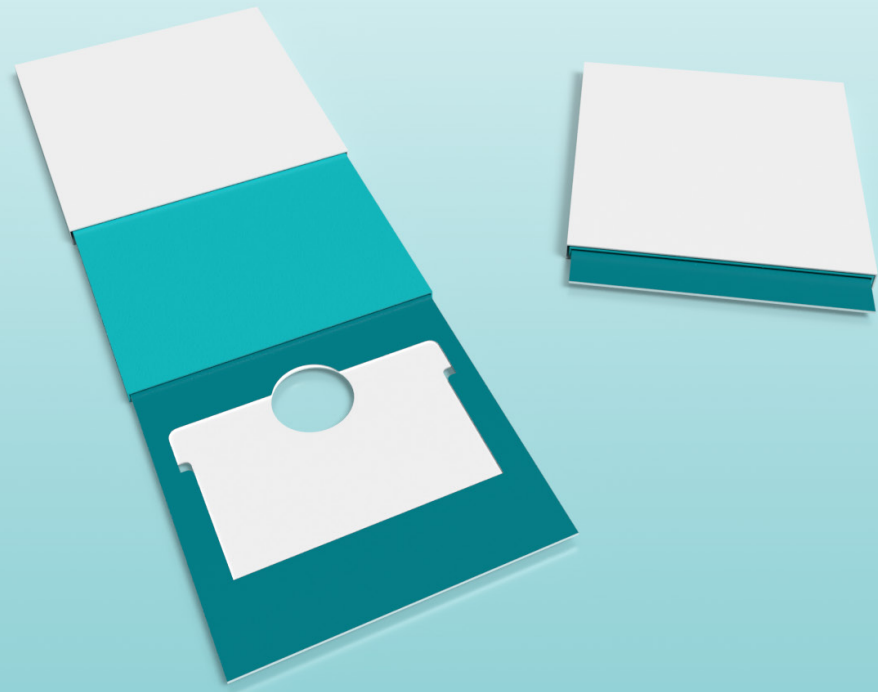


Product
fitment



Brisbane PAK

Deliver an iconic experience at point of sale or through direct mail with this extending opening package format.



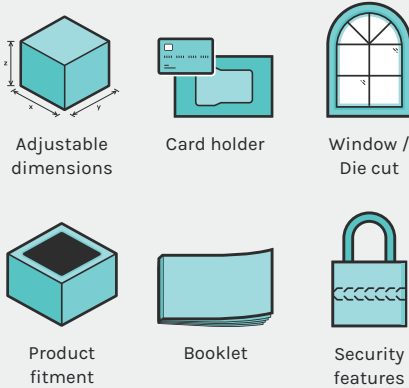
BENEFITS:

- Built in security feature, ready for direct mail out.
- Unique extending delivery system to reveal the card in an impressive presentation.
- Standard Dimensions (Closed):
L 127.6 x W 103 x D 6mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Bank | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Glenugie PAK

An optimum retail-ready card packaging solution for saving space on displays.



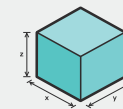
BENEFITS:

- More than enough surface area for print and product fitment options.
- Adaptable design features includes size adjustment, security features and fixtures plus barcode windows.
- Standard Dimensions (Closed):
L 132 x W 101.9 x D 1.2mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Loyalty | Gift

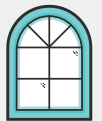
CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Window / Die cut



Product fitment



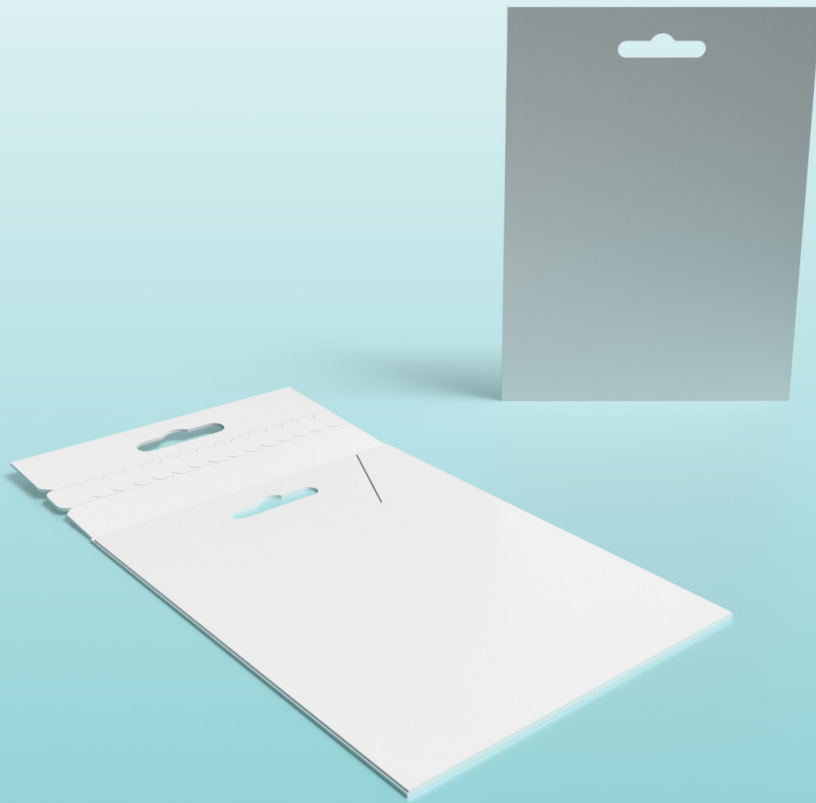
Security features



Barcode window

Tasmania PAK

Simple and effective packaging to ensure a self-explanatory secure solution for your customers.



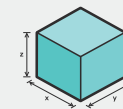
BENEFITS:

- Present your brand with simplicity with a 'pouch-like design' that holds all essential contents.
- Multiple product fitment options, including booklets up to 16 pages and card holders.
- Standard Dimensions (Closed):
L 134.8 x W 100 x D 1.5mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Window / Die cut



Booklet



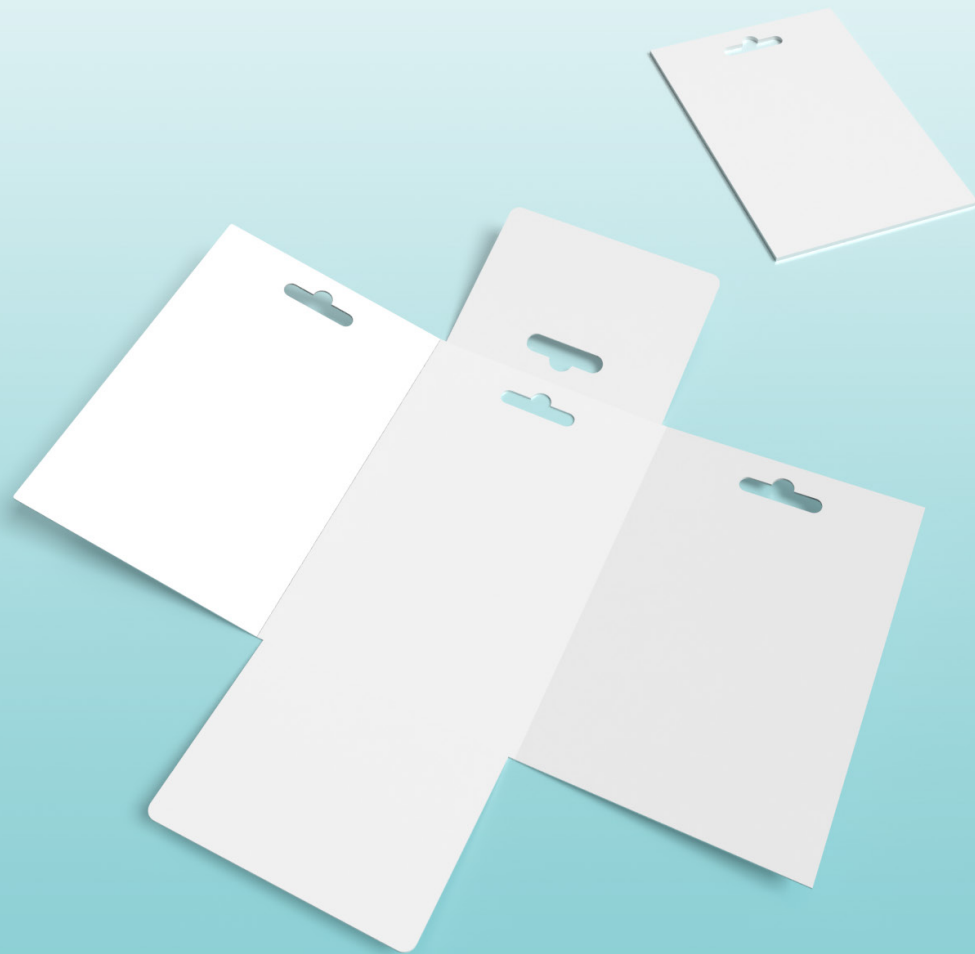
Security features



Barcode window

Albany PAK

Dynamic packaging with edge-to-edge printable surface areas that reveal your brands capabilities.



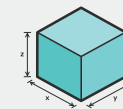
BENEFITS:

- Maximum surface area for print.
- Adaptable security features for direct mailings and flexible barcode windows to make it convenient for scanning purchases.
- Standard Dimensions (Closed):
L 134 x W 95 x D 1.2mm.
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Bank | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



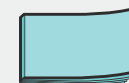
Card holder



Window / Die cut



Product fitment



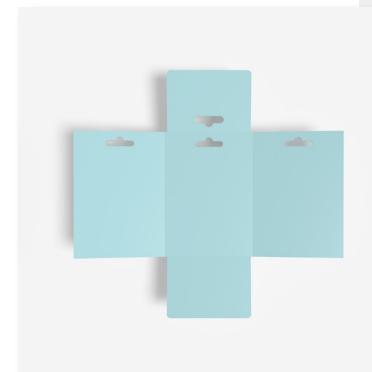
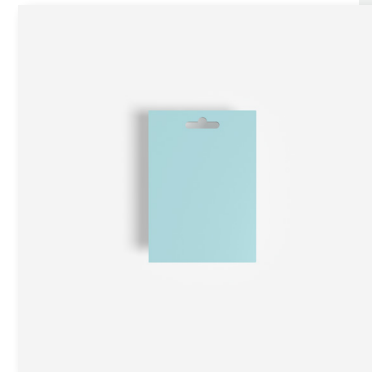
Booklet



Security features

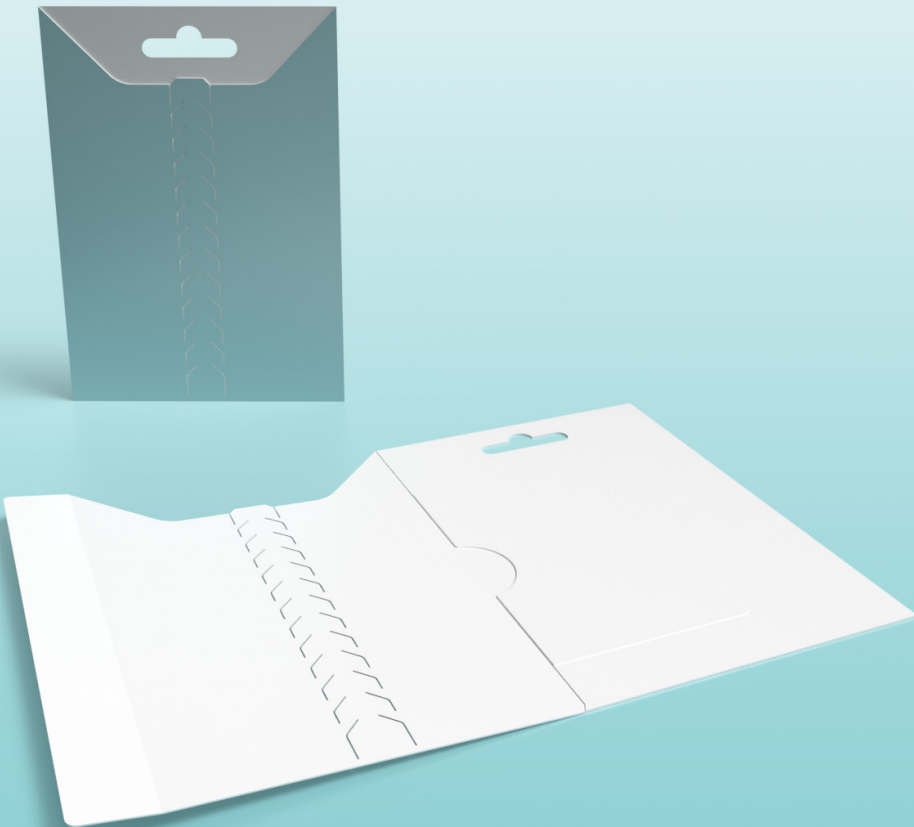


Barcode window



Cairns PAK

Sleek and secure packaging with a range of versatile options that let you personalize your packaging, making your product stand out.



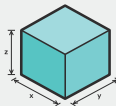
BENEFITS:

- Card is protected by pocket.
- Compact casing with adaptable options for security features, card holders and product fitment.
- Standard Dimensions (Closed): **L 134 x W 94 x D 1.5mm.**
- B-PAK offers dynamic fulfillment and logistical services that deliver a retail-ready solution. **Ask us for more details.**

SUITABLE CARDS:

SIM | Loyalty | Gift

CUSTOMIZABLE FEATURES:



Adjustable dimensions



Card holder



Product fitment



Security features



Barcode window

Index

Here's a list of suggested applications for each pack in our range.

GET A QUOTE

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✉ info@bpak.com

	SIM	BANK	LOYALTY	GIFT
PERTH	•		•	•
CANBERRA	•	•	•	•
SYDNEY	•	•	•	•
ADELAIDE			•	•
DARWIN			•	•
NEWCASTLE	•		•	•
HOBART	•	•	•	•
MELBOURNE	• Micro SIM			
BRISBANE	•	•	•	•
GLENUGIE	•		•	•
TASMANIA	•		•	•
ALBANY	•	•	•	•
CAIRNS	•		•	•



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